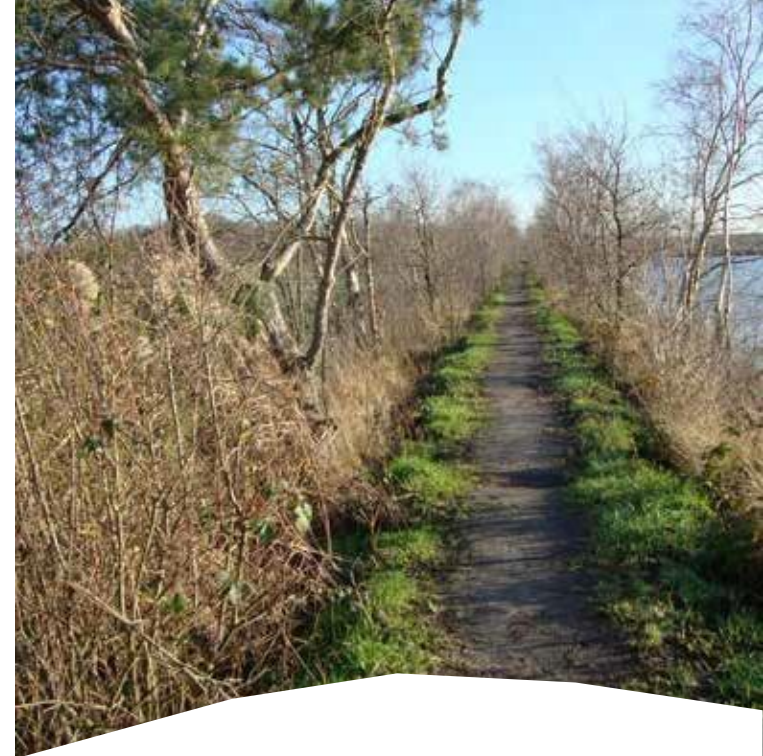




Why this Nature Villages Project?

- New nature is badly needed.
- Affordable homes for both young and old in a healthy environment.
- Nature-inclusive agriculture requires economical interesting pillars.
- The agricultural system in The Peel is reconnecting to what society desires.
- Enabling new opportunities in the fields of nature, culture, history, geographical and physical properties.
- This project also serves as an excellent part of the solution regarding the nitrogen issues in the Netherlands.



Five success factors will ensure that land users want and can contribute to this project:

1. Support and shared values.
2. A good business model.
3. Stimulating and coherent legislation and regulations that focus on goals.
4. Knowledge and innovation.
5. Cooperation at regional level.

Political regulations make agriculture in the Peel vulnerable. And many recognize that the tide must be turned. Added to this is the great need for more nature and small and affordable homes in a healthy natural environment, which makes it important to look at The Peel with different eyes. The potential of the Peel benefits many different subjects.

Nature villages in a Dutch region named The Peel

3,500 ha of new nature with 10,000 tiny houses in The Peel.

Pioneering together in The Peel.

www.peelnatuurdorp.nl



The Peel today

Together for authorship of The Peel

The core of our approach is to achieve and stimulate and inspire cooperation between landowners, governments and other parties in The Peel to realize opportunities that The Peel offers. We would like to emphasize that nothing has been determined yet and that it is important that all parties in the field can participate in 'rewriting' The Peel: authorship for everyone involved! Co-authorship is an effective means of getting intrinsic involvement from all parties. And thus the best way to get this unique project off the ground.

This project gives landowners an offer they don't want to refuse!

Opportunities

This project is a tremendous opportunity to solve the problems arising from the nitrogen crisis. The current doomsday scenario is: many forced quitting farmers, resulting in vacancy and impoverishment of the countryside. This project gives us the exact opposite: farmers with a future and a vibrant countryside in The Peel. Farmers proceed to develop nature through the opportunities that this project offers. The knife cuts on all sides here. There will be a lot more nature, building possibilities that are unprecedented, less livestock and above all farmers with a future. And all this in The Peel!



The Peel with its rich history and illustrious past will revive to a benefit for the whole region



The Peel in 2030

Realizing our dream vision

In 2030, The Peel will have 3,500 ha of new nature containing 10,000 tiny houses. Affordable homes for young and old in a beautiful beneficial location! The houses are also suitable as a holiday home. The new nature to be developed should be an incentive for farmers. After all, they are by far the largest party of landowners. This can be done by assigning a residential destination to new forest. Small affordable houses in the middle of nature. Who doesn't want that? Time has come!